

FRIENDS OF EAU CLAIRE LAKES AREA

FOECLA	Agenda & Minutes
Body:	Board of Directors
Meeting Date:	Friday, January 27, 2023
Meeting Time:	9-11 a.m.
Meeting Place:	Zoom https://umn.zoom.us/j/6361515770?pwd=VzVvSkpaTzlwYXY4UkJTTkZiZHphdz09

	Agenda Items	Minutes
	Call to order	9:05 a.m.
1)	Roll Call, Members: Jim Bakken, Wayne Kolberg, Roger Martin, Mike Milliken, Cris Neff, Marty Olson, Marianne Paker, Katherine Stewart, Anne Torrey, Lee Wiesner, Stephen Wilbers	Present: Jim Bakken, Wayne Kolberg, Roger Martin, Mike Milliken, Cris Neff, Marty Olson, Marianne Paker, Katherine Stewart, Anne Torrey, Stephen Wilbers Absent: Lee Wiesner
2)	Agenda Acceptance or Revisions	Motion to accept: Martin/Stewart
3)	Minutes Acceptance or Revisions: 2023-12-09 FOECLA Board Minutes	Motion to approve: Martin/Stewart
4)	Executive	
a)	Funding request for Wisconsin Lakes and Rivers Partnership in Steven's Point, April 19-21	Neff requested funding for expenses, including pay for LEEP Co-Coordinator Amy (Wiebusch) Davies for her participation at the convention. Stewart pointed out we have \$5,000 budgeted for wages and \$2,300 for conferences. Bakken asked that a detailed request be submitted to the Board.
b)	12 th Board member needed	After 10 years of service on the Board, Torrey will retire when her term ends in July.
5)	Treasurer	
a)	Budget vs Actuals 2022	LEEP expenditures and options for spending less on storage space were discussed.
b)	Activity Comparison Report	Compared to the previous year's net revenue of \$11,143.81, net revenue for Dec. 2022-April 2023 was \$15,211.86.
c)	Financial Position Report	As of Jan. 28, 2023, total assets were \$60,191.22.
6)	Membership	
a)	Membership Donation Detail 2023-01-23	Paker reported \$821 total cost for mailing, 48% over estimated cost but "well worth it" for membership and donations. Stewart offered Paker "a huge attaboy" for her good work. (Note: As of Feb. 3, 20 new addresses have been added to our Constant Contact members list for a total of 639 individuals/couples.)
b)	Increase basic membership from \$20 to \$25?	In response to Stewart's recommendation, Wilbers moved and Paker seconded a motion of support. A change will require membership approval at our July 15 Annual Meeting.
7)	Water Quality	

a)	Support for Conservation Club spiny water flea webinar Zack Stewart's letter regarding spiny water fleas	The Board agreed to help publicize the webinar. Discussion included prospective guest speakers for our July 15 Annual Meeting , including Hunt Hill Executive Director Nikki Janisin (a “dynamo”), Cable Natural History Museum Education Director Emily Stone, someone on fishing from the DNR, and Chris Cold from Ladysmith on raptors. It was decided that Stewart would contact Cold. We have \$200 budgeted for an honorarium.
b)	Wake boats; Natural Resources Board (NRB) & DNR positions; future actions by FOECLA?	Bakken wants more active leadership from Wisconsin Lakes to threats to water quality, including those posed by wake boats. (Our Board Water Quality Committee consists of Bakken, Kolberg, McGinley, Milliken, and Weisner.)
c)	Volunteers needed at public landings	We still need volunteers.
8)	Communications	
a)	Spring Newsletter : Articles, production, & mailing Newsletter story ideas: Suggestions?	A printing deadline of Feb. 14 was discussed (subsequently moved to April). Martin will manage production and content decisions. Wilbers volunteered to review and suggest edits for articles submitted. Paker pointed out that unlike our online newsletters to members only, last spring's printed newsletter went to some 2,000 property owners.
b)	Move website from Wisconsin Lakes platform to private provider?	Because the website is frequently down and Wisconsin Lakes is encouraging us to find a new provider that can better serve our needs, an ad hoc committee [consisting of Bakken, McGinley, Paker, Stewart, and Wilbers] was formed to explore options.
c)	Musings & DYK articles: Article ideas & volunteers to write?	Torrey has contacted Thom Storm regarding a Musing article. Wilbers and Torrey will write something on dark skies.
9)	Education	
	Volunteer needed to assist Marty Olson with Scholarship Committee	Help is needed with reading applications (electronically) and selecting recipients for scholarships (which is rewarding and interesting work). The possibility of recruiting non-Board members was discussed.
10)	New Business	
a)	Ideas for celebrating FOECLA's 50 th year anniversary in 2023?	The Spring Newsletter and the June 16-18 Taste of Barnes were discussed as possibilities.
b)	Hot topics for 2023?	Discussing delicate topics with neighbors was mentioned.
11)	Next Board meeting	9-11 a.m., April 14, Barnes Town Hall
12)	Adjournment	11:10 a.m.