

FOECLA

Board of Directors Meeting

August 13, 2018

President Kevin Shriver called the meeting to order at 1:52 p.m. at the Barnes Town Hall.

Members Present: Denny Scharlemann, Anne Torrey, Kevin Shriver, Jeri McGinley, Marty Olson, Jim Bakken.

Members Excused: Cris Neff, Carl Heltne, Thom Storm, Barbara Possin.

It was noted Jim Krook would arrive late to the meeting and his arrival would create the quorum needed to take action on agenda items. It was agreed discussion could take place prior to his arrival.

Those present discussed the 7/9/18 board meeting minutes and 7/14/18 annual meeting minutes emailed by Board Secretary Barbara Possin to all board members, and reviewed the treasurer's report and background for seeking a 501(h) election with the IRS.

August 18 Educational Program:

Scharlemann reported refreshments have been arranged and she has been working with volunteers for the event. She asked that anyone who can help with set-up arrive at 7:30 am. Olson offered to pick up the building key from the town clerk. Torrey offered to pick up the LEEP and FOECLA exhibits from the home of Ted Eastlund and help staff the exhibits and answer questions about FOECLA. Scharlemann indicated others would be present to help answer questions about LEEP.

Krook arrived to the meeting.

Minutes:

Scharlemann noted Olson's first name was misspelled in the 7/14/18 minutes. Motion made by Bakken to approve the 7/9/18 and 7/14/18 minutes, with Olson's name spelling corrected to "Martin". Seconded by Krook. Motion carried.

Treasurer's Report:

Krook moved acceptance of the treasurer's report. Seconded by Torrey. Motion carried. Scharlemann moved to complete the necessary paperwork with the IRS to make the 501(h) election to help guide our organization in observing IRS limits on lobbying activities. Seconded by Torrey. Motion carried. Discussion ensued about possible payments to the Town of Barnes for AIS and CBCW. Krook reported the Town committee that handles those two programs has seen significant turnover/vacancies in recent months, so we do not currently have a liaison to keep us informed of funding needs. It was agreed to revisit this in September; in the meantime,

we will continue to maintain an accurate accounting of the balances in our AIS and CBCW designated funds.

LEEP Scholarship:

In the absences of Heltne and Neff, Krook moved to postpone this item until September. Seconded by Torrey. Motion passed.

Strategy, Priorities and Roles for 2018-19:

President Shriver noted he would revisit this item in September when more board members are present. He expressed a desire to forward-plan. He also stressed the importance of board members enjoying their experiences on the board while contributing in meaningful ways to the organization's success.

Shriver provided a copy of "People of the Lakes: A Guide for Wisconsin Lake Organizations" (Wisconsin Lakes Partnership publication) to each board member, and asked board members to review it in preparation for discussing additional ways we might fulfill our mission. Scharlemann suggested the board use the strategic planning document previously created to help focus those discussions. Shriver also noted we should try to find ways to streamline routine activities and recurring events in order to free up time to implement new ideas. Scharlemann moved to reimburse Shriver \$85.00 for the purchase of the guides. Seconded by Krook. Motion passed.

Communicating with the Town of Gordon:

President Shriver and Torrey commented on the desirability of exploring options for collaborating with the Town of Gordon to establish a sustainable enforcement program for the ordinance that regulates jet ski/waterski activity on the portion of Lower Eau Claire Lake lying in the Town of Gordon. Torrey handed out copies of materials addressing potential strategies written by Ted Eastlund. McGinley moved that Torrey represent the FOECLA board in conversations with Gordon town officials about possible enforcement activities and report back to the FOECLA board at a future meeting. Seconded by Krook. Motion passed.

McGinley moved to adjourn and Scharlemann seconded. Motion carried. Meeting adjourned at 4:30.

Respectfully submitted,
Jeri McGinley, Acting Secretary