

FOECLA

Board of Directors Meeting

May 8, 2017

President Carl Heltne called the meeting to order at 1:35 p.m. in the Barnes Town Hall.

Members Present: Denny Scharlemann, Cris Neff, Carl Heltne, Bob Hershey, Thom Storm, Fred Haueter, Jim Krook, Anne Torrey , Barbara Possin, Kevin Shriver

Excused Absence: Ted Eastlund

New Board Member: The board welcomed newest board member, Kevin Shriver, who lives on Middle Eau Claire Lake.

Consent Agenda Item:

- Minutes of the September 26, 2016 meeting

Motion by J. Krook and seconded by D. Scharlemann to approve. Motion carried.

Treasurer's Report:

The December 31, 2016 year-end report, along with a summary, was e-mailed to all Board members in January.

Motion by D. Scharlemann and seconded by A. Torrey to approve. Motion carried.

2017 Calendar Year Strategy Map:

The 2017 Strategy Map was reviewed by B. Possin. C. Heltne asked for motion to approve. Motion by F. Haueter and seconded by C. Neff to approve.

Discussion:

A.Torrey questioned wording of P4 "Be a respected, proactive voice for the economic & esthetic value of sustainable healthy EC Lakes now & for future generations". She wondered if it is inclusive enough and should contain verbiage expanding beyond focus on lakes. General discussion and agreement that priority focus of organization is stated in Purpose Statement and P4 supports that.

Consensus to add "Area" after "EC Lakes" in P4.

Budget CY 2017:

Treasurer F. Haueter reviewed the proposed budget and asked for comments. D. Scharlemann informed the board that the Communications Committee may request additional funds for portable signs. It was noted that our informational brochure needs to be updated.

C. Heltne requested the Communications Committee revise the brochure. F. Haueter noted that due to increased membership and contributions the current balance on April 30, 2017 was \$39,638, the highest it has been in several years. As treasurer, F. Haueter recommended that the organization maintain a balance of about \$15,000 and with that in mind should consider appropriate allocation of these additional funds.

Motion by J. Krook and seconded by A. Torrey to approve budget.

Discussion:

K. Shriver asked reason for increase in membership. F. Haueter stated that historically an increase in membership occurs when there is resurgence of issues such as proposed changes to the Water Ski Ordinance and current WI legislative actions that threaten clean lakes. F. Haueter also noted an increase in new members and renewal of members who have been absent for a few years. Another reason could be the increased and improved communications through the website and President's letter.

Also discussed was approaching interested wealthy individuals when critical issues arise. F. Haueter noted that special funds can always be set up for designated purposes.

Motion to approve CY 2017 Annual Budget carried.

C. Heltne asked members to consider ideas for expenditure of surplus funds and submit to him for June agenda.

FOECLA 2017 List of Activities Distributed and Reviewed:

Following updates and clarifications noted:

- C. Neff reported the Annual spring LEEP Event is May 17th at Ted Eastlund's. No additional volunteers needed.
- 3rd Annual Beer Tasting Social update by D. Scharlemann. Location will be newly remodeled Cedar Lodge who has requested we alter time to 2-4:30PM instead of 3-6PM. Beer again at no cost to organization, we will only need to pay for the food pairings. D. Scharlemann stated that posting/distribution of flyers needs to be agenda item at June meeting. Notices will be placed in *Bottom Line* and *Barnes News and Notes*. D. Scharlemann and T. Eastlund will place the "Free Beer" signs.
- Annual Meeting. C. Heltne stated change this year is elimination of "Round Robin" educational stations. T. Eastlund working on program about Gordon McQuarry. If this is not possible, F. Haueter will do presentation on geology of the area.
- Vatten Paddler Event. Concern that event may be cancelled due to lack of a race coordinator. C. Heltne will contact the Town of Barnes Board Chair to confirm if race will occur and ask if assistance is needed.

Volunteer Recruitment:

After discussion, the board directed D. Scharlemann to send e-mail to the individuals that indicated a desire to volunteer; thanking them for their interest and include the list of opportunities available. She will invite them to respond regarding areas of interest and/or further questions.

Waterski Ordinance:

Lengthy discussion of current activities and a variety of viewpoints were expressed.

Motion by J.Krook and seconded by T. Storm to have C. Heltne and K. Shriver draft a respectfully written document, clarifying and correcting misinformation and request that the Town of Barnes consider a credible, professionally developed survey of property owners. The document will include an offer by the FOECLA to assist in funding such a survey. K. Shriver will pursue assistance from qualified legal counsel that may be interested in assisting in creation or review of the document.

Motion carried.

Adopt a Highway:

D. Scharlemann reported that the next cleanup will occur tomorrow so the organization will be current in its obligation.

Future Musing Articles:

The following volunteered to write a Musing Article for the website:

- June: T. Storm
- July: K. Shriver
- August: A. Torrey
- September: C. Heltne
- October: B. Hershey

Motion to adjourn at 4:40 p.m. by A. Torrey and seconded by K Shriver. Motion carried

Respectfully Submitted,
Barbara Possin, Secretary

