

FOECLA

Board of Directors Meeting

May 9, 2016

President Carl Heltne called the meeting to order at 1:30 p.m. in the Barnes Town Hall.

Members Present: Denny Scharlemann, Cris Neff, Carl Heltne, Bob Hershey, Thom Storm, Fred Haueter, Ted Eastlund, Jim Krook, Barbara Possin, Anne Torrey via phone, and Zoning Liason Carol LeBreck

Excused Absence: Bob Hershey

Consent Agenda Item:

- Minutes of October 12, 2015.

Motion by F. Haueter and seconded by T. Eastlund to approve. Motion carried.

Treasurer's Report:

F. Haueter distributed summary document that included a significant increase in membership of 80 members, likely due to January membership letter. The bank account balance is at \$34,770.19 on March 31, 2016 compared to balance of \$25,963.65 a year ago which is an increase of \$8,806.54. Also of note is an increase in donations to the newly named invasive species fund, with a corresponding decrease in donations to the education fund.

Motion by J. Krook and seconded by T. Storm to approve. Motion carried

Strategy Map/Balanced Scorecard 2016:

C. Heltne reviewed the proposed Strategy Map, Balanced Scorecard measures. Minor revisions and clarifications made to following measures:

- C1 measures of % reduction in 3 year rolling average phosphate levels and 3 year rolling average of Secchi Disc readings. The data for this will be taken from DNR readings and will just focus on Upper, Middle, Lower EC Lakes, Boney Lake and Tomahawk Lake as surrogate metric of area lakes health status. T. Storm will report on these measures.
- The second measure for L2 was revised to be "Increase in volunteers on LEEP Core Team and the target is 2 new volunteers.
- Measure for F2 was changed from "balanced budget" to "average 1 year's operational expenses maintained" and target is \$15,000.

Motion by D. Scharlemann and seconded by F. Haueter to approve Strategy Map and Balanced Scorecard with revisions. Motion carried.

Proposed Strategic Initiatives/Operational Plan for 2016:

- Strategic Initiative # 1. *Develop list of volunteer opportunities for membership and encourage participation.*

After lengthy discussion it was agreed that Carl would request Board members to identify volunteer opportunities and the contact person. Barbara will create a grid listing the opportunity, expectations of the activity, any specific skills required, and individual in charge of this opportunity with contact information. Will review at next month's meeting.

- Strategic Initiative # 2. *Develop board agenda's in a manner to invite to our meetings input from community and business owners in our area.*

Agreed that C. Heltne would invite a business owner in September, ideally this will be owner of Jim's Bait Shop. Alternate will be Cedar Lodge owner.

- Strategic Initiative # 3. *Board Members to read and submit input on the Board Orientation Manual.*

C. Heltne will send manual out to members to read prior to June meeting.

- Proposed Operational Activities were reviewed.

Motion by F. Haueter and seconded by J. Krook to approve Strategic Initiatives and Operational Activities. Motion carried.

Budget 2016:

F. Haueter distributed and reviewed the proposed budget. Revisions made to increase forecast for new members by \$400. Leep adult seminar expenses changed to \$540. Cost of coffee for board meetings removed. This revised Budget Cash Flow to \$86.50 instead of (\$138.50). Motion by B. Possin and seconded by J. Krook to approve. Motion carried.

Events and Dates for 2016:

- Beer Social June 25, 2016 at Cedar Lodge. T. Storm will write event announcement and send to D. Scharlemann. T. Eastlund will do flyers and sandwich boards. Other promotional needs discussed including Barnes Blog, Bayfield Tourism website. Need people to staff the LEEP table since C. Neff out of town.
- Annual Meeting July 16, 2016 at Barnes Town Hall. Will have 6 round robin tables. C Heltne will send out e-mail on the 6 educational tables.

Next Meeting:

Agenda items to include Annual Meeting planning, thankyou event for past board members and Plum Lake donation.

Respectfully submitted,
Barbara Possin, Secretary

