

Eau Claire Lakes Area Property Owners Assn. Inc.

Board of Directors Meeting

8:30 a.m. September 10, 2012

Maki's Restaurant

Present: Tom Boman, Ted Eastlund, Jon Harkness, Fred Haueter, Carl Heltne, Bob Hershey, Cris Neff, Carol Person, Carole Rusch, Thom Storm.

The meeting was called to order by Tom Boman, minutes from the August meeting approved.

### ***Treasurer's Report***

Fred Haueter presented a detailed budget report from 2010-2012 and a forecast of spending for 2013. Fred emphasized the importance of our mission statement governing our expenditures. A motion was made and voted on to approve the treasurer's report which included a budget for 2013. The 2013 budget was based on the experience of 2010, 2011, and 2012 (projected). The budget includes deficit spending unless we can return the membership numbers and membership contributions to something we achieved in 2010 and 2011. The Eau Claire Lakes Area Property Owners Assn. Inc. has the assets to support the projected deficit spending. The motion to approve the 2013 budget was unanimously approved. The projections for 2012 and 2013 Operating Budget are attached.

### ***Membership Report***

Membership chair Carol Person reported 111 paid memberships.

She will be sending a membership letter in October to recruit more members and explain calendar year membership and associate memberships. Other strategies to increase membership were:

Facebook page

Personally approaching friend and neighbors who are not members

Putting posters and brochures at local businesses

Carol will redesign the membership form, removing some of the donation categories, like the Phylis Hudler fund and Fishsticks as they are difficult to administer.

Fred suggested that the Fishsticks funds go to the Conservation Club as they do most of the work on that project.

### ***Education Report***

The Fishing Facts and Tips was well received by 80 people. Scott Toshner, Lee Wiesner, and Roger Postl shared information and fishing stories. Other adult education events were suggested for next year, including wild flower photography, pontoon classrooms, etc.

Cris Neff discussed the classroom and field trip dates for Drummond seventh grade science students. She will send an e-mail with all that information.

### ***Communications Report***

The newsletter(name?) will be mailed in late October with articles about our summer activities. Articles in local shoppers and newspapers and an updated site on the Barnes website were part of an effort to improve our public image.

### ***Other Business***

Ted updated the board on implementing a No Wake Zone on Lower Eau Claire Lake.

Carol Person discussed her conversation with Eric Martin on blow down clean-up program in the Barnes area. An article will be in the newsletter.

Carl Heltne suggested the need for a strategic planning process to help us define and implement our mission.

Our next meeting will be on Oct. 8, 8:30 , Maki's

Respectfully submitted by Carole Rusch for Ron Carlson