

Friends of the Eau Claire Lakes Area

Board meeting

June 9, 2014

Minutes

Present: Cris Neff (presiding), Ron Carlson, Ted Eastlund, Fred Haueter, Barbara Possin, Denise (Denny) Scharlemann, Carole Rusch, Bob Hershy, Carl Heltne, Leslie Hall

Absent: Tom Boman, Thom Storm

Vice President C Neff called the meeting to order at 830am.

Minutes:

A motion by C Neff, seconded by B Possin, to accept the minutes of the Feb 24, 2014, Board meeting as presented by T Eastlund, passed unanimously without revision.

A motion by C Neff, seconded by B Possin, to accept the minutes of the record of motion and the February 27, 2014, email vote by the Board to change the public name of the organization to the "Friends of the Eau Claire Lakes" passed unanimously without revision.

A motion by C Heltne, seconded by F Haueter, to accept the minutes of the record of the motion and the March 20, 2014, email vote by the Board to change the public name of the organization to the "Friends of the Eau Claire Lakes Area" passed unanimously without revision

A motion by Barbara Possin, seconded by C Heltne, to accept the minutes of the May 12, 2014 Board meeting as presented by Ron Carlson, passed unanimously with some revision.

Treasurer Report:

F Haueter presented a treasurer's report with actual income and expenses for the years of 2010 through 2013 and 2014 through May. In addition, he presented a forecast of revenue and expenses for the full year 2014 with a negative cash flow of \$3000.89 expected. A current cash balance of \$26, 110.30 was reported.

A motion by R Carlson, seconded by B Possin, to accept the treasurer's report passed unanimously.

A motion by B Possin, seconded by C Heltne, to accept the 2014 budget forecast and approve the budgeted expenses passed unanimously.

A motion by T Eastlund, seconded by C Heltne, to contribute \$200 to the Canoes-on Wheels Program for their support and provision of canoes for the seventh grade students as part of our two LEEP field trips this past school year passed unanimously

Carrie Sanda, Coordinator of the St Croix River Headwaters Watershed Project explained the program to the Board, explaining that the three Eau Claire Lakes and two others have elevated phosphate concentrations and are considered “impaired”. She recommended that our Water Quality Committee work closely with the Water Quality subgroup of the Headwaters Project. T Eastlund is a member of our WQ committee and a member of the Headwaters Project WQ subgroup and will facilitate communication and interaction. She distributed a community governance training guide document.

Communications Committee Report:

C Heltne reported the progress in establishing the new website.

A motion by T Eastlund, seconded by B Possin, to accept newsletter editor C Rusch’s proposal for a hybrid approach to future newsletters (including monthly electronic newsletters along with a hard copy newsletter mailing to 2600 addressees twice a year this year, with a monitoring of the results and impact of moving to more use of electronic newsletters) passed unanimously. The paper newsletter mailings for those requesting mailings will not cease without Board approval. Since many membership applications and renewals are currently received with the application form in the newsletter, membership renewals will be monitored and tracked as we transition toward electronic newsletters and electronic membership renewals and applications.

A motion by C Heltne, seconded by L Hall, to accept C Rusch’s proposal to send electronic newsletters monthly by email passed unanimously. C Rusch agreed to serve as editor of these for another year.

A motion by C Heltne, seconded by F Haueter, to repeat the communication about the new website and name change in the Barnes Blog, to celebrate our 40th year anniversary and new website by offering Annual Meeting attendees a drinking cup with the website, our new name and new logo on it and to distribute flyers publicizing the Annual Meeting, passed unanimously.

A motion by C Heltne, seconded by D Scharlemann, to require that members who attend conferences with registration fees paid by the organization be required to submit a brief summary or report to the newsletter editor passed unanimously. The intent is that the summaries will provide material for writing newsletter articles.

A motion by C Heltne, seconded by D Scharlemann, that inquiries to the current LEEP website be directed to the organization’s website passed unanimously.

A motion by C Neff, seconded by C Rusch, that all reviewed and accepted Board meeting and committee meeting minutes be posted on the website passed unanimously.

T Eastlund distributed a draft email letter from the President to be sent to > 70 key stakeholders, partners and internal and external publics to announce the name change, the new website and explaining that our mission, and our address remains unchanged. **A motion by T Eastlund, seconded by C Rusch, that the President announce the name change and new website by emails or letters to these key stakeholders, partners and publics passed unanimously.**

A motion by T Eastlund, seconded by F Haueter, to print and purchase 50 copies of the Taste-of-the-Lakes Recipe booklet at nearly \$1 per copy passed unanimously. These are for FOECLA table top exhibit use and other outreach.

L Hall reported about Barnes AIS committee activities and news. C Heltne has joined the Barnes AIS committee and will replace L Hall as Board liaison to the Barnes AIS committee. L Hall announced that the AIS committee is in need for more members and that they will sponsor an AIS conference June 21 at the Barnes Town Hall.

R Carlson led a discussion of Board terms and the finishing of terms by 4 members. C Rusch announced she will not seek another term on the Board but offered to continue as Newsletter Editor, Communications Committee. T Eastlund announced he will not seek another term as a Board member or as Secretary of the Board but will continue on the LEEP committee, Water Quality Committee, Communications Committee, reporter on Dams status and boat landing monitor.

Annual Meeting Plans. C Neff led a discussion generating further plans for the July 19, 2014, annual meeting beginning 830am with a continental breakfast. Plans include:

1. Continental breakfast beginning at 830am (C Ness to pick up at 8am)
2. A program on "The Beautiful Night Sky"
 - a. Jon Harkness The night sky.
 - b. Rob Schierman, Bayfield County Zoning and Land Use Administrator on Lakeshore Lighting Regulations and Best practices.
3. L Weisner on AIS and lake health report
4. Tom B will give brief presentation on the history of the organization
5. Treasurer Report
6. Approval of minutes of last year's Annual Meeting
7. Election of new Board members. Board members were asked to search for candidates.
8. Brief report by Carrie Sanda on the Headwaters Project and volunteer opportunities
9. R Carlson will review bylaws, propose changes and updates and provide a written proposal available to attendees that will facilitate their understanding and voting.
10. D Scharlemann on the website and Communications Committee
11. Coffee cups with logo, new name, website on it provided to attendees. C Rusch will see if Advanced Printing offers these.

12. There will be a short meeting of the new Board after the Annual Meeting
13. Exhibits (available to attendee viewing at 830-900am, coffee break, and post-meeting) will include (if space permits)
 - a. FOECLA . T Eastlund will supplytable top exhibit, including new part about FOECLA history, past presidents. L Hall and R Carlson will provide copy. T Eastlund to order new header with new logo for table-top display.
 - b. LEEP (C Ness to arrange)
 - c. Solon Springs Mercantile has been invited (Lighting)
 - d. St Croix Headwaters Watershed Project – Carrie Sanda (C Neff to invite)
 - e. AIS Exhibit, Bayfield County J Bates (Douglas County Farrah Wirtz, if Bates is unavailable) (C Neff to invite)
 - f. Clean Boats , Clean Waters (Sally Pease). (C Neff to invite)
 - g. Conservation Club (C Neff to invite)
14. F Haueter will obtain door key to town hall
15. Continuous slide show loop of website considered
16. L Hall and T Eastlund will develop a flyer announcing the Annual Meeting and post it at local business establishments, bars, restaurants , VFW, town halls etc.
17. C Rusch will arrange a newspaper announcement

C Neff led a discussion about planning for the August 23 Educational Seminar on Birds and bird habitat

1. Tom to seek speaker Laura Erickson
2. D Scharlemann to investigate possible alternates
3. Possibility of combining topic with terrestrial invasives and Pamela Roberts

C Neff urged that Board members attend the Northwest Wisconsin Lakes Conference held at Drummond School, Drummond, Friday June 20 and reminded that LEEP project will be presented by C Neff, F Haueter, Drummond school teacher Beth Hanson-Love and four 7th-grade students. R Carlson and D Scharlemann indicated interest in attending. T Eastlund will arrange their registration and \$35 registration fee to be paid by the organization.

Because of time limitations, C Neff tabled the LEEP update and the Strategic Plan Progress and Evaluation (with B Possin).

The meeting was adjourned at 1225pm

Prepared by T Eastlund, June 9, 2014

Accepted by Board at June meeting