

## Minutes

Eau Claire Lakes Area Property Owner Association

Board Meeting

February 24, 2014

Present: T Boman (chair). F Haueter, T Eastlund, D Scharlemann, C Neff, C Heltne, L Hall, B Possin

Absent: R Carlson, R Hershey, C Rusch, T Storm

Meeting called to order at 3:20PM at the home of Carol Andresen/Ted Eastlund.

**Treasurer Report.** F Haueter presented the Treasurer's Report. At the end of the year 2013, the revenue was greater than expenses resulting in a positive cash flow of \$3732. Cash balance in our account at the State Bank of Drummond on Dec. 31, 2013 was \$25,495.15. **A motion by T Eastlund, seconded by C Heltne to accept the report carried unanimously.**

**Minutes of the October, 2013, meeting.** T Eastlund distributed and reviewed the draft minutes of the October 14, 2013, Board meeting. One change was added about the officer election. **A motion by Fred Haueter, seconded by B Possin to accept the report carried unanimously.**

**Report of Inspection by Matt Berg of Upper and Middle ECL to document the extent of the presence of the invasive species, CurlyLeaf PondWeed.** C Neff called attention to availability of the report that was announced to the Board by email today by C Neff. Important mitigation of the infestation has been proposed. L Weisner will be discussing this at the Barnes Town meeting, April 8, and has offered to meet with us with recommendations.

### **New ECLA POA website proposal.**

C Heltne gave the Communications Committee Report about recommending Complete Computer Solutions (Hayward) to develop and maintain a new website. Three prospective vendors submitted proposals in response to our RFP. C Heltne gave a thorough and detailed vendor-selection recommendation and the Communications Committee report was distributed (to develop and maintain the website, bulk email blasts, communication portal for visitors, Google visitor analysis, demographics and statistics, search engine optimization, start up and annual costs, etc).

**A motion by B Possin, seconded by F Haueter, to contract with Complete Computer Solutions (Hayward) as our vendor to provide website development and maintenance with related communication services for \$3650 startup cost and up to \$1000/year for maintenance, updates, email blasts, and communications services as described in the Feb 24 Communications Committee Report and Proposal, carried unanimously.**

**A motion by D Scharlemann, seconded by L Hall, authorizing the Communication Committee to create and carry out, on behalf of the board, an operational structure to work with the vendor during the development and maintenance of the website, carried unanimously.**

**Name for the ECLA POA newsletter.**

Board member survey results revealed that favored names for the newsletter were

Eau Claire Lakes Post and

Voice of the Lake.

C Heltne reported that the recommendation of the Communications Committee for a newsletter name is “The Voice”. **A motion by B Possin , seconded by C Neff , to name the newsletter “The Voice” carried unanimously.**

**Renaming the ECLA POA**

T Eastlund discussed a proposal of the Communications Committee to change the name of the organization back to its original name, which was felt by many to be more inclusive. He explained that a new public name would be treated as a “dba”, name for doing business but not a change in the official name (Property Owner Association, Eau Claire Lakes Area, Inc). He presented the results of a Board member survey pertaining the changing the name of the organization and members favored two names. According to the survey, their first choice was

“Friends of the Eau Claire Lakes”,

second was “Eau Claire Chain of Lakes Association”.

**After discussion, a motion by C Ness, seconded by B Possin, to rename the organization to “The Friends of the Eau Claire lakes” passed with 5 in favor, 2 against and one abstention.**

**Immediately thereafter and with the consent of the original sponsors of the previous motion, D Scharlemann moved and it was seconded, that the previous motion be reconsidered and it carried unanimously (8 members present, 4 members absent).**

**At the suggestion of the chair, a motion by D Scharlemann was seconded that proposed a change in the ECLA POA name and that it be a “dba” chosen based on an email vote by the full Board membership to choose one of two proposed names (Friends of the Eau Claire Lakes and Eau Claire Lakes Association). The motion carried unanimously. T Boman will conduct the name selection vote by email.**

T Boman invited Board members to attend the Town of Barnes Board meeting on April 8 to be available to provide comment should the Waterski ordinance topic be addressed.

C Neff appraised the Board that the St Croix River Headwaters Watershed Project (Carrie Sanda, coordinator) is carrying out lake protection public education programs entitled “Learn About the Lakes” Series. Carrie Sanda, coordinator, has requested financial support (\$125) to help fund outside speaker travel expenses. **A motion by C Neff, seconded by D Scharlemann, to provide \$125 to the St Croix River Headwaters Watershed Project to support speaker expenses related to the “Learn about the Lakes” educational public program series passed unanimously.**

The meeting was adjourned at 5:30pm

Prepared by T Eastlund

June 9, 2014, Minutes reviewed and accepted by Board without revision