

Motion Passed

Feb 18, 2013

INDEPENDENT WEBSITE FOR THE ECLA POA'S ECO-ED PROGRAM

Currently ECLA POA has a web site inside the Barnes Town website and in it a link to the ECLA POA's Eco-ED Program curriculum. The Education Committee proposes an independent website for ECLA POA's Eco-Ed Program.

Proposed Eco-Ed Program website

At its January 25 and Feb 11, 2013 meetings, the Education Committee (Cris Neff, chair, Members: John Kudlas, Jerry Kaiser, Fred Haueter, Ted Eastlund), discussed its Eco-Ed program and the desirability of having a stand-alone web site to ease accessibility to its curriculum, since more and more educators and lake associations are seeking a copy of the curriculum.

The committee wanted to be sure those Lake Associations and others seeking to replicate the program in their areas encounter no motivational or technologic barriers such as difficulty in finding a phone number, an email address or a web site for requesting or directly downloading the curriculum. The committee felt an easily accessible, easy to navigate and easy-to-update web site would be most efficient for describing the program and providing the curriculum by permitting requestors to download it directly. In addition the committee felt it would be important to be able to successfully search for the EcoEd program in Google by entering a distinctive program name instead of going to the Barnes web site.

The Education Committee has recruited Scot Peterson (Canoes-on wheels program with a good website) to help develop a website using free software. Maintenance of the website will be accomplished by current and additional voluntary members of the Education Committee. There will be minor expenses for registering a website name (<\$100) so the committee estimates <\$200 will be needed.

PRPOSALS: Cris Neff, Chair of the Educational Committee moves the following (seconded by Ted E) at the Feb 11 Education Committee meeting) :

1. That the ECLA POA Education Committee's Eco-Ed Program develop a separate web site that would be identified as a program of ECLA POA but be separate from the ECLA POA website. In addition that funding up to \$200 be approved for startup expenses.

VOTE by email:

On Feb 16-18, 2013, the above motion carried unanimously after email circulation.

Ted Eastlund